

2019

Broker Sentiment Survey

CMLS surveyed 134 leaders from brokerages in 35 states to assess how they feel about their relationship with their MLS.

In general, how valuable is the MLS to ensuring a healthy, efficient real estate market?



Are brokers happy with their local MLS?



What do brokers think of MLS cooperation and consolidation?



What do brokers want from their MLS



Responses collected via telephone interviews and online surveys from November 2018 - January 2019. Participants included respondents from Keller Williams, Redfin, the Realty Alliance, Berkshire Hathaway HomeServices and many small and regional independents.

The bottom line

CMLS found that Brokers strongly support the role of the MLS in a healthy, efficient real estate marketplace. However, they are eager to explore ways to access more data across more markets and broadly support the trend of MLS cooperation and consolidation.

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